



In collaboration with:

Sustainable tourism development meets the needs of present tourists and host regions while protecting and enhancing opportunities for the future. It is envisaged as leading to management of all resources in such a way that economic, social and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity and life support systems.



www.sustainabletourismlab.com
Sustainable Tourism Planning & Development Laboratory

Blackstone Valley Visitor Center
175 Main Street
Pawtucket, Rhode Island 02860

Continuing the Discussion for Sustainable Tourism in Rhode Island

Thursday, January 28, 2010
8:00 - 3:00 pm

Featuring Keynote Speaker - Costas Christ

Workshop Café By Robert Leaver



Sustainable Tourism Planning & Development Laboratory

Join us for a day long intensive discussion that will create a collective understanding, leadership and a shared purpose for tourism development in Rhode Island. Become a part of this critical conversation that is aimed to define the next phase of tourism.

The day will consist of the world's most renowned presenter in Sustainable Tourism, followed by several hands-on workshops led by Robert Leaver of New Commons and Professor Michael Haywood of Canada. This begins a year-long lively opportunity to delve into the future of sustainable tourism.

The Summit will bring together all sectors of the Rhode Island community, preservation, hospitality, planning, environmental, recreation and government. Be there and be a part of the conversation to contribute to Rhode Island's sustainability.

This is an event for all interested in the Future of Tourism



Keynote Address by Costas Christ

Costas Christ is internationally recognized for his power to inspire and galvanize communities to make the most of their natural and cultural resources. Costas serves as the Chairman of the World Travel and Tourism Council's Tourism for Tomorrow

Awards. He is also President of the Adventure Council, serves as Chairman of the Adventures in Travel Expo Conference, is a founding member and former Chairman of the Board of The International Ecotourism Society. As the Senior Director for Ecotourism at Conservation International, Costas supervised projects in 18 countries. Costas' articles and essays on travel and tourism have appeared in *National Geographic*, the *New York Times*, *Boston Globe* and *Sunday Times of London*. He is the lead author of *Tourism and Biodiversity: Mapping Tourism's Global Footprint* and a contributing author in *Wilderness: Earth's Last Wild Places*. Costas has appeared many times on television and radio, including CNN, BBC, National Public Radio, ABC News, and PBS to talk about adventure travel.

Expect an Unprecedented Opportunity

- Work with your colleagues to find innovative solutions
- Discover how future and public behavior trends will affect tourism
- Learn new ideas for sustainable tourism
- Get involved in collaborative programs
- Discuss the design for tourism in Rhode Island
- Community Planners earn AICP credits

The Day's Agenda

8:00 am	Registration	12:00 pm	Lunch
8:30 am	Presentation	1:00 pm	Workshop
10:00 am	Break	3:00 pm	Close
10:30 am	Workshop		

Register Today!
Thursday, January 28, 2010
8am to 3pm

Cost: \$45 per person
Includes summit materials and lunch
Registration is required

To Register:

www.sustainabletourismlab.com
or call Lilly Kayamba,
Summit Organizer at 401-724-2200.

Location:

Blackstone Valley Visitor Center
Slater Mill Historic Site
Salve Regina University
175 Main Street, Pawtucket, RI 02860

