



PROVIDENCE • WARWICK
Convention & Visitors Bureau



In collaboration with:

Sustainable tourism development meets the needs of present tourists and host regions while protecting and enhancing opportunities for the future. It is envisaged as leading to management of all resources in such a way that economic, social and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, biological diversity and life support systems.

www.sustainabletourismlab.com

Sustainable Tourism Planning & Development Laboratory



Blackstone Valley Visitor Center
175 Main Street
Pawtucket, Rhode Island 02860

Responsible Tourism

With Dr. Martha Honey

Join us for this fast-paced event learning about Responsible Tourism and working in the Sustainable Tourism Laboratory while we craft ideas for the 21st Century.

Tuesday, May 18, 2010
8 am - Noon
Blackstone Valley Visitor Center
Salve Regina University



Sustainable Tourism Planning & Development Laboratory

The Sustainable Tourism Planning and
Development Laboratory
Presents

Responsible Tourism

Tuesday, May 18, 2010
8am - Noon

Friends,

Recently I read about Dr. Martha Honey. It led me to research her work, background and experiences. Immediately, I knew she needed to come to Rhode Island and be a part of our discussions at the Sustainable Tourism Laboratory.

We were honored when she accepted our invitation to lead us in a lively discussion and workshop on the responsibilities of tourism in the 21st century. Dr. Honey will speak about using tourism development to benefit conservation and the culture of the community. She will also discuss how to leverage community resources while creating experiences that are educational and enjoyable for the visitor.

If you are interested in developing, planning, marketing or implementing tourism projects or programs in Rhode Island, Connecticut or Massachusetts join us on May 18, 2010.

Robert D. Billington, Ed.D.
Director

Intended Audience

This is a must-attend conference for makers or shapers of tourism policy, Tourism practitioners, educators, students of tourism, elected officials and those interested in sustainable tourism. This event will craft visions involving responsible tourism.

Martha Honey

Dr. Martha Honey is the Co-founder and Co-Director of the Center on Ecotourism and Sustainable Development (CESD). Dr. Honey's organization works with partners around the world to monitor, evaluate and to improve sustainable tourism practices and principles.



Dr. Honey has written several books and journals on eco-tourism and is the co-founder of CREST, the Center of Responsible Travel. The day will consist of a presentation followed by a hands-on workshop led by Robert Leaver to discuss the tools and capacity that are needed to effectively run and evaluate community projects. We will then identify a set of best principles for projects.

Conference Goals

- Learn how tourism can be used as a tool for conservation and poverty reduction
- Identify new market trends of consumer demands for sustainable travel
- Discover the comparative advantages of sustainable tourism.
- Learn about community-based ecotourism
- Enhance your knowledge on the effects of climate change and carbon offsets as it relates to Tourism

Agenda

8:00 am	Registration
8:30 am	Presentation
10:00 am	Break
10:30 am	Workshop
11:00 am	Wrap-up
12:00 pm	Lunch

Register Today!

Tuesday, May 18, 2010
8:00-12:00 pm
Cost \$45 per person
Includes conference materials and lunch

Location:

Blackstone Valley Visitor Center
Salve Regina University
175 Main Street
Pawtucket, RI 02860

To Register:

Visit www.sustainabletourismplanning.com
or call Lilly Kayamba, Conference Organizer at 401-724-2200.



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